

Revitalising Reservoir: Our Vision



OUR VISION FOR

Reservoir

Reservoir honours its cultural tapestry; inclusive, friendly and with heart.

About Suburban Revitalisation

The Victorian Government's Suburban Revitalisation program identifies and supports the delivery of local projects in activity centres across metropolitan Melbourne. This work strengthens the liveability of our suburbs by driving economic opportunities and jobs growth closer to where Melburnians live.

Reservoir's Revitalisation Board provides a local voice to the program, working with local communities to identify opportunities for locally-led projects to make Reservoir thrive.

Why Reservoir?

Reservoir is one of Melbourne's largest suburbs, located 12km north of the Melbourne CBD and within the City of Darebin. Its socially and culturally diverse community, together with its residents' strong sense of community and pride, are some of Reservoir's greatest strengths.

The new award-winning train station, part of the Level Crossing Removal Project, as well as other public transport links, connect residents and visitors to Reservoir's established main street precinct, well-loved recreational and leisure destinations and diverse residential neighbourhoods.

The State Government is committed to long-lasting renewal in Reservoir and this is why it has been identified as a priority suburb to revitalise. Investment in Reservoir will seek to:

- Guide local growth such that it benefits long-standing and new residents alike
- Support a strong and resilient local economy and economic wellbeing
- Create a vibrant and attractive public realm and main street precinct
- Increase community connections and programs for the most vulnerable
- Improve perceptions of safety.

50,474

people call Reservoir home (2016)*

38%

were born overseas

14.9%

of residents are of Italian ancestry and 10% of the total population speak Italian at home

28.7%

of households are lone person, which is higher than the Greater Melbourne rate (23.2%)

17.7%

of residents are 65 years or older, which is higher than the City of Darebin (14.2%)

19km²

Reservoir is one of the largest suburbs in Metro Melbourne



Reservoir Railway Station

was completed by the Level Crossing Removal Project in July 2020, and was the first train station in Australia to be awarded a 5-Star Green Star AS Built rating by the Green Building Council of Australia



*Australian Bureau of Statistics, 2016

1

THEME

Vibrant cultural destinations

OBJECTIVES

- Entice community life into the streets and public spaces through enhanced streetscape amenity
- Celebrate Reservoir's reputation as a cultural destination through cultural art installations and events
- Attract visitation through a regular program of events and activations during the day and night
- Grow a local culture of active citizenship and volunteerism through capacity building and resourcing

2

THEME

Inclusive, connected and safe

OBJECTIVES

- Establish partnerships and collaboration on programs to address antisocial behaviour in streets
- Light up the streets at night to attract evening visitation to enhance perceptions of safety
- Enhance active transport options, local connections and wayfinding to connect Edwardes, Broadway and other Reservoir destinations
- Advocate for better local public transport options and connections

3

THEME

Strong economic wellbeing

OBJECTIVES

- Expand the Reservoir Village network to include Broadway precinct and enhance its profile through place branding, new website, business directories and curated place management to attract visitation to shopping precincts
- Undertake research and develop strategies to enhance shopping precincts, and attract cultural diverse business investment and large scale employers
- Grow 'jobs ready' skills for disengaged youth and retain employment talent within Reservoir

A Message from the Reservoir Revitalisation Board Chair

As a local resident, I'm honoured to chair the Reservoir Revitalisation Board.

The Board has been established by the Victorian Government to work with local communities to strengthen Reservoir's liveability, drive economic opportunities and local jobs growth.

It's an exciting time to live and work in Reservoir.

Recent investments in our suburb, including the Reservoir level crossing removal and the new award-winning Reservoir Train Station, have inspired confidence and optimism in Reservoir.

Reservoir is changing as new residents are attracted to its recreation, leisure and shopping opportunities and proximity to the northern suburbs and Melbourne's CBD.

Its diverse communities are its greatest strength and contribute to its unique sense of place.

Reservoir continues to face challenges. This revitalisation program is an opportunity to ensure that everyone benefits from Reservoir's growth. It's our role to work with the community and to provide advice that guides future investment in Reservoir's renewal.

This document outlines the Revitalisation Board's vision for Reservoir. This will lead the projects we undertake with the community, as we work towards making this vision a reality.

I'm looking forward to continuing to work with the Reservoir Revitalisation Board to deliver new projects that support the Reservoir community and explore ways to realise Reservoir's full potential. The Board will report back on its achievements and recommendations in its End of Term Report in July 2022.

Robin Scott
Member for Preston

Reservoir Revitalisation Board



Robin Scott
Member for Preston,
Chair of Reservoir
Revitalisation Board



Cr. Lina Messina
Mayor, City of Darebin



Sue Wilkinson
Chief Executive Officer,
Darebin City Council



Claire Layden
Member, East Reservoir
Neighbours for Change



Terry Larkins
PSM, OAM
Chair, Northern
Metropolitan Partnership



Angie Davidson
Executive
Officer, Reservoir
Neighbourhood House



Paddy McVeigh
Executive Officer,
Preston Reservoir
Adult Community
Education (PRACE)



Kent Burgess
Chief Executive Officer,
Your Community Health



Penelope Jamieson
Centre Manager,
Reservoir Village
Traders' Association



Andrew McNeil
Principal, Reservoir
High School



Ashley McInnes
Director,
Communications,
Stakeholder Engagement
La Trobe University



Nene Powell
Member, East Reservoir
Neighbours for Change



Dr Nerina DiLorenzo
Executive General Manager of Service
Delivery, Melbourne Water

Published by the Office for Suburban Development, (Level 8, 1 Spring Street) Melbourne, Victoria, Australia 3000. Telephone 1300 366 356

Authorised by the Victorian Government, Melbourne.

© Copyright State of Victoria, Department of Jobs, Precincts and Regions, November 2021. Except for any logos, emblems, trademarks, artwork and photography this document is made available under the terms of the Creative Commons Attribution 3.0 Australia license.

Disclaimer

This publication may be of assistance to you but the State of Victoria and its employees do not guarantee that the publication is without flaw of any kind or is wholly appropriate for your particular purposes and therefore disclaims all liability for any error, loss or other consequence which may arise from you relying on any information in this publication. While every effort has been made to ensure the currency, accuracy or completeness of the content we endeavour to keep the content relevant and up to date and reserve the right to make changes as require. The Victorian Government, authors and presenters do not accept any liability to any person for the information (or the use of the information) which is provided or referred to in the report.

DJPR 13434_11/21

If you would like to receive this publication in an accessible format,
email suburban.revitalisation@ecodev.vic.gov.au