

Revitalising Boronia: Our Vision



OUR VISION FOR

Boronia

Boronia is a safe, vibrant, connected and inclusive community strategically located in Melbourne's growing eastern corridor. Nestled in the foothills of the Dandenong Ranges, Boronia is working towards greater local economic activity, and enhanced liveability.

About Suburban Revitalisation

The Victorian Government's Suburban Revitalisation program identifies and supports the delivery of local projects in activity centres across metropolitan Melbourne. This work strengthens the liveability of our suburbs by driving economic opportunities and jobs growth closer to where Melburnians live.

The Boronia Revitalisation Board provides a local voice to the program, working with local communities to identify opportunities for locally-led projects to make Boronia thrive.

Why Boronia?

Boronia is located 32km east of the Melbourne CBD, within the City of Knox and at the foothills of the Dandenong Ranges. It is a leafy residential suburb with a well-serviced town centre supporting a mix of different uses, including an excellent network of health and community services and a growing number of knowledge intensive businesses. While more than a quarter of residents live alone, a growing number of families are moving into the suburb, attracted to its liveability and relative affordability.

The State Government has identified Boronia as a priority suburb to revitalise in order to leverage local growth, enhance local economic activity and diversity and provide more local jobs that match the community's skills.

Knox City Council has developed a draft Boronia Renewal Strategy to guide the planning and renewal of the Boronia Activity Centre. This Strategy has helped inform the aspirations and objectives of the Boronia Revitalisation Board.

22,195

people call Boronia home.*

70.8%

of people in Boronia own the homes they live in.*

27.4%

of households in Boronia are people living alone, higher than the average of 23.2% across Melbourne.*

Retail, health and hospitality

are the majority of local jobs. These are population-serving industries.

58.7%

of Boronia residents work full time, just higher than the Victorian average of 57%.*



1

ASPIRATION

Promote Boronia's location at the Dandenong Ranges foothills

OBJECTIVES

- Preserve, celebrate and promote Boronia as a wonderful place to live due to its leafy, green setting among the foothills of the Dandenong Ranges
- Protect the village feel and greenery amid any structural changes through the centre.

2

ASPIRATION

Local economic activity grows and is more diverse

OBJECTIVES

- Attract a wider range of businesses to Boronia, focusing on its affordability, and green/leafy amenity in the Eastern Metro Region
- Promote the range of education, training and employment opportunities that link skilled workers to local (including new) businesses.

3

ASPIRATION

Boronia is an inclusive, vibrant, safe and connected community

OBJECTIVES

- Address perceptions of some safety concerns in Boronia by transforming and enlivening underutilised areas across the centre
- Promote enhanced community connectedness and encourage more people to be in the centre more often, and for longer
- Promote a feeling of safety and welcome, by ensuring people of all abilities can navigate the centre easily, and have access to the things they need
- Identify and enhance places within the town centre that can be the focal point for a civic heart (e.g., the train station).

4

ASPIRATION

Liveability is enhanced for all, building on local strengths

OBJECTIVES

- Uncover and showcase all the unique activity happening in Boronia, currently hidden behind main streets
- Strengthen connectivity between the train station precinct and the surrounding activity centre
- Enhance legibility, pedestrian and cycle paths throughout the centre to help people of all abilities better navigate and experience all that the Boronia centre has to offer.

A Message from the Boronia Revitalisation Board Chair

I'm proud to be chairing the newly established Boronia Revitalisation Board.

As locals know, Boronia is a great place to live. Plenty of people want to call Boronia home and as a result the suburb's population is growing fast. In fact, it's outpacing the growth of the City of Knox, and it's expected that this will only continue.

To support a growing population, while also positioning Boronia as a great place to work and visit, the Victorian Government has identified Boronia as a key site for the Suburban Revitalisation program.

This board, made-up of community leaders, has been appointed to work closely with the Boronia community and to be a voice to local and state government on what's most important to locals.

As a board, we've created this vision framework to guide Boronia's revitalisation, which will be realised through local projects and initiatives.

I look forward to working closely with Knox City Council and other members of the board over the coming year to deliver work that'll create social and economic opportunities for locals and enhance Boronia's liveability and sustainability well into the future.

We'll provide a report back on our work in the Board's End of Term Report in July 2022.

Jackson Taylor
MP for Bayswater

Boronia Revitalisation Board



Jackson Taylor
MP for Bayswater,
Chair of Boronia
Revitalisation Board



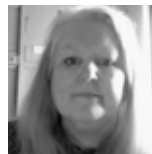
Cr Susan Laukens
Mayor, Knox City Council



Bruce Dobson
Chief Executive Officer,
Knox City Council



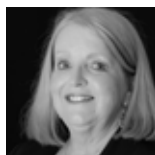
Matthew Scammell
Principal, Boronia
K-12 College



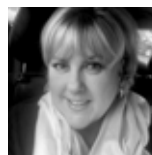
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